

CREATE YOUR OWN LONDON LANDMARK

David Marks and Julia Barfield came up with the idea for the London Eye by entering a competition. Imagine you are going to enter a competition for a new landmark in London. Use the Proposal for New Landmark Worksheet below to ensure that you consider both the positive and negative impact that a new landmark may bring. Use the table below to help you to plan for your new London landmark. Try to include as much detail as you can to wow the judges of the competition!

Name of landmark:	
Purpose:	
Design features:	
Construction timeline:	
Estimated costs:	
Environmental factors:	